

IWitness Video Challenge Student Contest

About IWitness:

The IWitness online program consists of more than 1,200 video testimonies, multimedia activities, and digital resources for teachers and their students.

About IWitness Video Challenge:

The IWitness Video Challenge invites students in grades 6–12 to create social value in their community, guided by the theme Ordinary People—Extraordinary Actions. Drawing inspiration from video testimonies found on IWitness, students identify an issue that needs changing and then become motivated to take action. They document their journey by constructing a video essay that tells their personal story of how they went from connecting with the past to building a better future.

How to Enter:

Phase 1: Video Development and Teacher Judging

- In order to access the IWitness Video Challenge Activity, educators must log in to their IWitness account or register for a free account.
- In their IWitness account, educators assign the IWitness Video Challenge Activity to their students by creating a group.
- IWitness will provide a code for educators to give to their students so they can register for their student IWitness accounts and participate in the challenge.
- Educators enter their students in the Challenge by having them complete the IWitness Video Challenge Activity.
- Students will listen to testimonies in IWitness, develop insight into the opportunities for change in their community, get motivated to make a difference, and build a video essay using the IWitness Video Challenge online program to tell the story of how they made their community and our world a better place.
- Educators will identify the winning video from their classroom or group and submit it for judging at the regional level by December 2, 2013.
- Judging will be done according to the Judging Score Sheet provided in the activity (which teachers should also use when making their decisions).

Phase 2: Regional Judging

- Student entries will be collated by the following regions:
 - Region I: Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island, Vermont
 - Region II: New Jersey, New York, Pennsylvania
 - Region III: Delaware, District of Columbia, Maryland, Virginia, West Virginia
 - Region IV: Alabama, Florida, Georgia, Kentucky, Mississippi, North Carolina, South Carolina, Tennessee
 - Region V: Illinois, Indiana, Michigan, Minnesota, Ohio, Wisconsin
 - Region VI: Arkansas, Louisiana, New Mexico, Oklahoma, Texas
 - Region VII: Iowa, Kansas, Missouri, Nebraska
 - Region VIII: Colorado, Montana, North Dakota, South Dakota, Utah, Wyoming
 - Region IX: Arizona, California, Hawaii, Nevada
 - Region X: Alaska, Idaho, Oregon, Washington
 - Region XI: Canada
- Regional winners will be adjudicated by the National Judging Panel.

Phase 3: National Judging

- A national panel will select one national winner.

Prize:

One national winner will receive an all-expenses-paid trip with one parent or guardian, and his or her teacher, to screen his or her video as part of the USC Shoah Foundation's 20th anniversary activities in Los Angeles, as well as to attend the 2014 Annual USC Shoah Foundation Gala. If the winning entry is from a team video project, the teacher will need to select one student to represent the team in Los Angeles.

Official Rules:

No contribution or purchase necessary to enter. Deadline for submissions is December 2, 2013, at 11:59 p.m. PST. Open to legal residents of the United States (excluding Puerto Rico, the U.S. Virgin Islands, and other commonwealths, territories, and possessions) and Canada.

For more official rules, go to iwitness.usc.edu/SFI/IWitnessChallenge/Rules.aspx.

Deadline:

The IWitness Video Challenge ends December 2, 2013, at 11:59 p.m. PST.