

## CEREAL BOX RESEARCH REPORT

You have been asked to research one of the twenty longest rivers in the world. Using the information you collect from your research, you will be designing a cereal box that teaches others about the unique characteristics of your river. Your final cereal box must meet the requirements listed below, but you are allowed (and encouraged) to go above and beyond; so let your creativity shine! We will be tracing and cutting out the box template in class. All other work, including any additional research, must be done at home.

***A sketch of what you will be including on  
all sides of your cereal box will be due:***

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***Your final Cereal Box Research Report will be due:***

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### FRONT OF BOX:

- Include an invented name for the cereal that includes the name of your river; the name should sound like a cereal.
- Include a hand drawn map or illustration that indicates where the river is located in the world.
- Include an illustration of the cereal so that the viewer knows what it looks like. The shape, size and color of the cereal must relate to some distinctive feature (or features) of your river.
- Include a brief description of the cereal so that it is clear to your reviewer how the shape, size and color relate to your river.

### RIGHT SIDE:

- In the style of the "Nutrition Facts" that are typically listed on the side of a cereal box, make a table that includes some of the most noteworthy numerical facts you found out about your river (length in miles, rank, etc.)
- If space allows, include other interesting facts about your river in whatever style you prefer. Be sure this information is eye-catching and readable.

**LEFT SIDE:**

- Include a list of "ingredients" that help us understand something special about your river. For example, if the river passes through close to a dozen countries, you could list that information here, or you could list the numerous natural resources or wildlife found in or near the river. Dig deep into your research to find out something that lends itself to a list of some kind and then share that information in an easy-to-read "ingredient"-like format.
- If space allows, include other interesting facts about your river in whatever style you prefer. Be sure this information is eye-catching and readable.

**BACK OF BOX:**

- Design a game that is based on your river. It can be a puzzle, a word search, a word scramble, a maze, a crossword puzzle, a hidden pictures illustration, or any other fun activity that might be found on the back of a cereal box. Make sure your game includes specific information about your river.
- If space allows, include other interesting facts about your river in whatever style you prefer. Be sure this information is eye-catching and readable.

**TOP OF BOX:**

- Include the name of your cereal and a single statement that best sums up what is most interesting or noteworthy about your river.

**PRIZE:** *Cereal boxes often include a prize.*

- Your prize must be something related to your river. It can be an actual small item or something drawn on paper. You will be attaching it to the outside of your cereal box using a piece of string.
- Include somewhere on your box a picture of the prize and an explanation as to how it relates to your river.

**Your Cereal Box Research Report will be evaluated on:**

- Ideas and Content (you should be teaching the viewer all you can about your river)
- Completeness (make sure you meet all the requirements listed above)
- Conventions (all written work should be spelled correctly; anything written in sentence form should be properly punctuated)
- Creativity (consider ways to go above and beyond)
- Neatness (your final product should reflect the time and care you took to complete it)
- Punctuality (your final project should be ready for turn-in at the beginning of class on the due date indicated)