Humanities 6 Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Date \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**BOOK COMMERCIAL SELF-EVALUATION**

*Directions: Put a plus sign (+) next to the items you did well, a minus sign (-) next to the items you could have done better, and a zero (0) next to the items you did not include. Be sure to describe your "hook" and your "technology piece" in the spaces provided.*

\_\_\_\_\_3-6 minutes

\_\_\_\_\_showed the cover of your book

\_\_\_\_\_told the title and author

\_\_\_\_\_started with a good lead which means something that "hooked" your audience from the very start

*describe\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_*

\_\_\_\_\_told the genre of your book (historical fiction, fantasy, etc.)

\_\_\_\_\_told about the plot without giving away any secrets; this includes at least one of the major conflicts that occurred in the book

\_\_\_\_\_told about the setting

\_\_\_\_\_told about the main character or characters

\_\_\_\_\_read at least one important or exciting passage that was approximately one minute in length (or a collection of several passages that added up to about one minute)

\_\_\_\_\_made clear why the passage/s above is/are important or exciting

\_\_\_\_\_rated this book on a scale such as 1 - 10, 1 - 5 stars or a letter grade

\_\_\_\_\_described why the book got the rating it did

\_\_\_\_\_suggested what kind of reader would like this book

\_\_\_\_\_included at least one form of technology that enhanced your presentation and showed off your effort and creativity

*describe \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_*

\_\_\_\_\_presented the above material with enthusiasm

\_\_\_\_\_spoke clearly and made sure your presentation was engaging

Explain the preparation that went into your book commercial. How did you decide on your presentation style and how many hours/days did you devote to creating the final product? Try to summarize your overall process.

Explain what you think you did especially well for your book commercial and why you were proud of these elements.

Explain what you would change, add or improve upon if you were to do a similar book commercial assignment in the future.

What is at least one thing you really admired about someone else's book commercial? Be specific as to who the presenter was, what they included that you considered noteworthy and why it was something that you admired.